30 October 2026

DIVISION MEMORANDUM
No. 723 s. 2026

IMPLEMENTATION OF THE 34TH NATIONAL CHILDREN'S MONTH CELEBRATION (NCM)

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Heads, Public and Private Elementary and Secondary Schools
Heads, Unit/Section
All Others Concerned

1. Pursuant to **Regional Memorandum No. 721 s. 2026** titled **Guidelines on the Implementation of the 34th National Children's Month (NCM)**, this Office enjoins all public and private schools in the Division to participate in the celebration of the **34th NCM** with the theme ***"Manindigan! Tumugon at Kumalinga: Sa Batang Handa, Ligtas ang Bansa"*** and the sub-theme ***"Adhika: Alamin at Damhin ang Kalagayan, HIgit na Magmalasakit, Kumilos para sa Kabutihan"***.

2. The celebration aims to:
   a. Raise awareness and understanding of learner's right, welfare, and protection through interactive activities and engaging learning experiences;
   b. Encourage meaningful child participation by amplifying learners/ voices and recognizing their right to express their views;
   c. Strengthen advocacy for a safe, inclusive and supportive learning environment; and
   d. Promote kindness, respect, empathy, and shared responsibility among learners in creating positive school communities.

3. Schools are directed to implement the following activities:

   a. Conduct of the Classrom-Based Discussion on Bullying Prevention

   Schools shall conduct classroom-based discussions to strengthen learners' awareness and understanding of the harmful effects of bullying and to promote positive behavior and shared responsibility in maintaining a safe school environment. All materials needed for the conduct of the activity can be accessed through the link: https://tinyurl.com/FinalVerSGonBullyingPrevention.

   School heads shall ensure the accomplishment of the Monitoring Tool using the prescribed template that can be accessed through this link :

https://tinyurl.com/36cp5uev. Likewise, Schools must submit the **School-Level Monitoring tool in both Excel file and Signed PDF File** through this folder link: https://tinyurl.com/22frxrn4. Consolidated school reports shall be submitted to the Schools Division Office on or before **November 25, 2026** to facilitate the Division's consolidation and submission to the Regional Office**.**

b. NCM Competition for Learners

School Entries for the following competitions must be submitted through this link https://tinyurl.com/mrnpwxbp with the file name format: School-Name of Competition on or before **November 3, 2026**.

1. Infomercial Competition

1.1 Individual of group competition (learners may form a group consisting of a minimum of three (3) and a maximum of five (5) members.
1.2 Participants shall produce a 3-minute infomercial.
1.3 The video must promote learners' rights and their co-equal responsibilities in creating a safe and positive learning environment.
1.4 The content may be presented in Filipino, English, or a combination thereof.
1.5 Entries must have subtitles in Filipino or English and must be in an mp4 format.
1.6 AI-generated content is not permitted. Submissions must be original and/or properly credited materials.

2. Digital Poster Making Competition

2.1 Individual competition for learners.
2.2 Participants must create an original digital poster that promotes learners' rights and their corresponding responsibilities or highlights the importance of preventing bullying and fostering a safe, inclusive, and positive learning environment.
2.3 Artwork may be produced using any digital art software or platform, such as, but not limited to Canva, Adobe, and Clip Studio Paint.
2.4 Each entry must include a title and a short caption (100-150 words or less).
2.5 Any drawing style is acceptable (e.g. realism, surrealism, pixel art, etc.)
2.6 The use of AI-generated art/content, plagiarism, or copying of existing works is strictly prohibited.
2.7 Submissions must be original and independently prepared by the learner-participant/s.
2.8 Technical Specifications:
Size A4 (8.27" x 11.69")
Resolution: Minimum if 300 DPI
Orientation Portrait or Landscape
File Format JPEG or PNG

3. Innovative Program Proposal on Existing School Initiatives to Address Bullying and Violence in Schools

Address: Brgy. Potol, Tayabas City
Telephone No.: (042) 785-9615
Email Address: tayabas.city@deped.gov.ph
Website: https://www.sdotayabascity.ph

3.1 Individual of Group Competition (learners may form a group consisting of a minimum of three (3) and a maximum of five (5) members.

3.2 The proposal must state the following:

- Title of the Program
- The beneficiaries must be the school, especially the learners and educators
- Feasibility of Proposal
- Financial Consideration
- Program Duration
- Implementation Process
- -Monitoring and Evaluation (Indicators of Success)
- Expected Outcome

4. School heads are required to submit **accomplishment report** about the said activities and upload it through this link: https://tinyurl.com/3fpkxds4.

5. Attached are Enclosure 1- School-Level Monitoring Form and Enclosure 2- **RM No. 721 s. 2026** for reference.

6. For queries and concerns, you may email **Ms. Olive G. Divinagracia**, Project Development Officer I at olive.divinagracia@deped.gov.ph.

7. Immediate dissemination and strict compliance of this Memorandum is desired.

For:

CELEDONIO B. BALDERAS JR.
Schools Division Superintendent

By:

EDWIN R. RODRIGUEZ
Chief Education Supervisor-CID
Officer-in-Charge

Encl.: As stated
Reference: RM No. 721, S. 2026
To be indicated in the Perpetual Index
under the following subjects:

COMPETITION
BULLYING PREVENTION MONITORING
NATIONAL CHILDREN'S MONTH

SGOD- implementation of the 34th national children's month celebration (ncm)
SGOG6742-005963/October 30, 2026

Enclosure 1

Republic of the Philippines
Department of Education

Annex B

SCHOOL-LEVEL MONITORING FORM

*(Strictly to be filled up by the **School Head/Principal or designate** and to be consolidated by **SDO and RO focal personnel**)*

Implementation of the Classroom-Based Discussion on Bullying Prevention

School Name : _____
School ID No. : _____
School Address : _____
Region : _____
Division : _____

A. Total Number of Learners per Grade level *(to determine the number of learners who participated in the classroom-based discussion and their gender assigned at birth)*

Key Stage	Grade Level	Gender Identity	
		Male	Female
Key Stage 1	Kinder		
	Grade 1		
	Grade 2		
	Grade 3		
Key Stage 2	Grade 4		
	Grade 5		
	Grade 6		
Key Stage 3	Grade 7		
	Grade 8		
	Grade 9		
	Grade 10		
Key Stage 4	Grade 11		
	Grade 12		

Grand Total of Male Learners	
Grand Total of Female Learners	
Grand Total of Learners with Disabilities who participated	
Grand Total of Learner Participants	

Page 1 of 8

Republic of the Philippines
Department of Education

B. Total Number of Disclosures *(to determine the prevalence of LRP concerns among our learners, specifically concerning Bullying and other forms of Bullying)*

Grade Level	Type of Learner Rights and Protection (LRP) Concerns						
	Physical Bullying	Psychological or Emotional Bullying	Verbal Bullying	Cyberbullying	Social Bullying	Gender-based Bullying	Other Forms of Bullying
Kinder							
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
Total							

C. Total Number of Reported Disclosures Relative to The Actions Taken *(to monitor the number of cases that need to be resolved, the number of cases that have on-going interventions and the number of cases that have been settled)*

Stages of Action Taken	
Pending	
Case Endorsed	
Resolved	
Non-LRP	
Total	

D. Collated Intervention Plans to Address LRP Concerns *(attach all the crafted intervention plans by the teachers/advisers)*

Prepared by:

(Name of Personnel)

Approved and Endorsed by:

Republic of the Philippines
Department of Education

(Name of Principal)

Date approved:

Address: Brgy. Potol, Tayabas City
Telephone No.: (042) 785-9615
Email Address: tayabas.city@deped.gov.ph
Website: https://www.sdotayabascity.ph

DEPARTMENT OF EDUCATION
RECORDS SECTION REGIONAL OFFICE NO. IV-A
RECEIVED
00002815
By: Rao Date: 10/28/26

Republic of the Philippines
Department of Education
REGION IV-A CALABARZON

ESSD-RM-2026-721

26 October 2026

Regional Memorandum
No. 721, s. 2026

GUIDELINES ON THE IMPLEMENTATION OF THE 34TH NATIONAL CHILDREN'S MONTH (NCM)

To: **Schools Division Superintendents**
All Others Concerned

1. In reference to DepEd Memorandum No. 2026-11-4030[1], dated October 13, 2026, this Office, through the Education Support Services Division hereby disseminates the guidelines for the activity with the Council for the Welfare of Children (CWC) adopted theme ***"Manindigan! Tumugon at Kumalinga: Sa Batang Hand, Ligtas ang Bansa"*** and a sub-theme ***"Adhika: Alamin at Damhin ang Kalagayan, Highit na Magmalasakit, Kumilos para sa Kabutihan."***

2. This activity seeks to emphasize the significant role of learners in promoting safe, inclusive, and supportive learning environments. By cultivating kindness, respect, and empathy, the celebration encourages children to become agents of positive change and help create a school community where every learner can grow, succeed, and thrive. Specifically, NCM aims to:

   a. raise awareness and understanding of learners' rights, welfare, and protection through interactive activities and fun games;
   b. encourage meaningful child participation, amplifying learners' voices and their right to express their view for a better learning experience; and
   c. strengthen our advocacy for a safe, inclusive, and supportive learning environment

3. The activities to be conducted/participated and deliverables from the SDOs and Schools with their corresponding guidelines and other information is attached as **Annex.** Each governance level is requested to ensure compliance with DepEd's policy of non-disruption of classes in the implementation of NCM activities.

[1] Guidelines on the National and Regional Implementation of the 34th National Children's Month

Address: Gate 2, Karangalan Village, Cainta, Rizal
Telephone No.: 02-8682-2114
Email Address: region4a@deped.gov.ph
Website: depedcalabarzon.ph

Certificate No. PHP QMS 22 93 0085

4. Expenses incurred during this activity shall be charged against local funds, subject to the existing accounting and auditing rules and regulations of the Department.

5. Immediate dissemination and compliance with this issuance is highly enjoined.

CARLITO D. ROCAFORT
Director IV

03/ROE7

Annex A: Activities to be conducted/participated

1. CONDUCT OF THE CLASSROOM-BASED DISCUSSION ON BULLYING PREVENTION

a. The classroom-based discussion aims to strengthen learners' awareness and deepen their understanding of the harmful effects of bullying in all its forms. These sessions are designed to cultivate empathy, respect, and a sense of shared responsibility among learners, while equipping them with knowledge and skills needed to respond appropriately to bullying incidents.

b. All materials needed for the conduct of the activity can be accessed through the link and QR code below:

https://tinyurl.com/FinalVerSGonBullyingPrevention

c. To ensure the effective implementation and systematic monitoring of the program, all implementing schools are hereby required to accomplish the Monitoring Tool and submit the School-Level Monitoring Form to their respective SDOs. Subsequently, all SDOs shall consolidate the submission of the Schools and submit the Division-Level Monitoring Form **(both EXCEL and Signed PDF File)** to the Regional Office on or before **November 30, 2026** through: learnershelpline.calabarzon@deped.gov.ph. All Monitoring Tool templates can be accessed through this link and QR code below:

https://tinyurl.com/MonitoringFormsCBDBP

2. NCM COMPETITION FOR LEARNERS

a. This year's National Children's Month celebrates learners' creativity, talents, and digital competencies while raising awareness of learners' rights and their corresponding responsibilities.

b. The competitions are open to all learners within Region IV-A CALABARZON. All SDOs are encouraged to only submit **one (1) entry per category** to represent their SDOs.

I. General Rules and Information for the Contest

- The contest is open to all officially enrolled learners from participating public and private schools.
- Each participant may compete in only one (1) category
- All entries must be original works created solely by the participant/s and must not have received awards or recognition in any previous competition

- Participants must strictly comply with the specific mechanics, requirements, and submission deadlines of their chosen category
- Failure to comply with any contest rules or requirements may result in disqualification.
- The decisions of the Board of Judges and the Organizing Committee shall be final and irrevocable.
- All official entry of each SDO for each category shall be uploaded on the designated folder with file name format (SDO-AntipoloCity) on or before **November 04, 2026** through **https://tinyurl.com/34thNCMCompetition**.

CRITERIA FOR JUDGING	
Relevance of Content to the Theme	30%
Creativity, Originality and Integrity of Content *(The output reflects the learners own ideas and creativity and is free from plagiarism and unauthorized AI-generated content)*	30%
Visual and Overall Impact	20%
Technical Quality/Execution	20%
Total	100%

PRIZES AND AWARDS:

The regional winners will receive a Certificate of Recognition and will officially be the representative of Region IV-A CALABARZON for the National Level. All participating SDOs will receive a Certificate of Participation.

Additionally, the winners in the national level for each competition catergory will receive a cash prize and certificates of recognition.

II. Categories:

A. INFOMERCIAL COMPETITION

- Individual of group competition (learners may form a group consisting of a minimum of three (3) and a maximum of five (5) members.
- Participants shall produce a 3-minute infomercial
- The video must promote learners' rights and their co-equal responsibilities in creating a safe and positive learning environment.
- The content may be presented in Filipino, English, or a combination thereof.
- Entries must have subtitles in Filipino or English and must be in an mp4 format
- AI-generated content is not permitted. Submissions must be original and/or properly credited materials.

B. DIGITAL POSTER MAKING COMPETITION

- Individual competition for learners
- Participants must create an original digital poster that promotes learners' rights and their corresponding responsibilities or highlights the importance of preventing bullying and fostering a safe, inclusive, and positive learning environment

- Artwork may be produced using any digital art software or platform, such as, but not limited to Canva, Adobe, and Clip Studio Paint
- Each entry must include a title and a shirt caption (100-150 words or less)
- Any drawing style is acceptable (e.g. realism, surrealism, pixel art, etc.)
- The use of AI-generated art/content, plagiarism, or copying of existing works is strictly prohibited
- Submissions must be original and independently prepared by the learner-participant/s.
- Technical Specifications:

Size	A4 (8.27" x 11.69") Resolution: Minimum if 300 DPI
Orientation	Portrait or Landscape
File Format	JPEG or PNG

C. INNOVATIVE PROGRAM PROPOSAL ON EXISTING SCHOOL INITIATIVES TO ADDRESS BULLYING AND VIOLENCE IN SCHOOLS

- Individual of Group Competition (learners may form a group consisting of a minimum of three (3) and a maximum of five (5) members
- The proposal must state the following:
  - Title of the Program
  - The beneficiaries must be the school, especially the learners and educators
  - Feasibility of Proposal
  - Financial Consideration
  - Program Duration
  - Implementation Process
  - Monitoring and Evaluation (Indicators of Success)
  - Expected Outcome

3. OTHER ACTIVITIES

a. The activities in the kick-off program may be adopted or replicated by the SDOs and Schools, subject to the discretion and local context.
b. SDOs and Schools may incorporate the suggested activities of the Council for the Welfare of Children (CWC), subject to the availability of funds and other resources.